A 3PL service provider improved 1st attempt delivery success rates leading to higher customer retentions

[Logibee's](#) AI powered logistics automation software helped a fast growing 3PL provider improve operational metrics

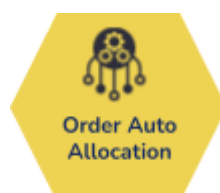| Challenges	Desired Outcome
Hours & resources wasted in route planning, trip management and offline coordination	Improve operational efficiency
Suboptimal capacity utilization	Reduce wastage and costs
Technological challenge in onboarding new business partners	Make technology an advantage, not a hurdle

Logibee Solutions

Using **Logibee's mobility suite**, the service provider improved delivery coordination and met the increasing delivery expectations of their customers. **This improved their brand value and trust factor leading to higher customer retention.**

Cutting edge delivery management software optimises routes for deliveries, pickups and services in real-time, including last mile which drastically reduces planning and response time.

Logibee provided real time dashboards and mobility suite to closely monitor field agents and watch out for delivery disruptions. Real time & in built communication sequences ensured quick & accurate responses to on ground incidents to facilitate smooth flow of operations

Logibee's smart automation has helped to increase process accuracy and velocity. This gives the client better end-to-end control over the entire delivery journey. With more time on hand, the client could pay attention to capacity utilisation and work on better delivery throughput that added to their bottomline.

Fast Onboarding

Logibee's super intuitive UI helped to educate and train 3PLs really fast on how the platform works, allowing for faster growth without compromising on quality.

End Benefits

✔ Lowered planning and response time

✔ Improved first attempt delivery success rates

✔ Lowered delivery failure risk

✔ Smoother operational flow

To know more about how Logibee can help you, come say hello. **Book your demo today.**